

Contact:
PR Director Madeline Fisher
(414) 840-9619
Chapter President Megan Klamrowski
(414) 380-9385

UW Oshkosh PRSSA returns from Atlanta a star

UW Oshkosh, Oct. 12, 2015—Eight students from the Dr. Julie Henderson PRSSA Chapter at UW Oshkosh returned home Nov. 10 from the PRSSA National Conference in Atlanta, Georgia, with a Star Chapter Award.

According to the <u>PRSSA website</u>, the Star Chapter Award is a distinction that chapters of any size can earn by meeting specific chapter and professional development goals.

The UW Oshkosh club is no stranger to being nationally recognized, with chapter teams earning 23 national competition awards, plus numerous other chapter and individual recognitions at the national level since 1993.

Aside from accepting an award, the team had the opportunity to attend professional development sessions ranging in public relations topics such as sports PR, crisis communications and social media marketing.

Chapter president and senior Megan Klamrowski enjoyed the experience, especially the numerous networking opportunities.

"There were a lot of professionals to talk to and get to know who were going into the field," Klamrowski said. "We also had the highest student attendance from UW Oshkosh this year."

Secretary Katie Biersach looks forward to using what she's learned at conference in her classes and for future PRSSA events.

"It was really inspiring to know that you can make it into the field," Biersach said. "The conference motivates me to do my best in my college career."

Also in attendance were seniors Lizzie Duffey, Madeline Fisher, Mallory Radney, Megan Schroeder, and sophomores Danielle Beelow and Monica Salmeri.

Open to all majors, PRSSA meetings are held weekly on Thursdays at UW Oshkosh in Sage Hall 3412 at 5 p.m.

New members are encouraged to join year-round, and interested students should contact Megan Klamrowski at <u>klamrm65@uwosh.edu</u>.

###

About the Dr. Julie Henderson PRSSA Chapter at UW Oshkosh

The <u>Public Relations Student Society of America</u> is a pre-professional club for college students who are interested in public relations. The chapter gives students an opportunity to associate with peers and professionals and to share knowledge of public relations opportunities and standards through guest speakers and other programs. UW Oshkosh's PRSSA chapter was named to honor former faculty adviser Dr. Julie Henderson who guided and directed the club from 1993 to 2015. Dr. Sara Steffes Hansen serves as the current faculty adviser.

To learn more about the Dr. Julie Henderson PRSSA Chapter at UW Oshkosh, visit the <u>chapter website</u>, or follow the chapter on <u>Facebook</u> or <u>Twitter</u>.