

I WANT TO BE AN

ACCOUNTING

BUSINESS TITAN

What is accounting?

Our accounting graduates are armed with the strength to **analyze, interpret** and **communicate** financial information used by management. Accounting is an exciting career that offers **above-average financial opportunities**.

- **2800+** accounting alumni
- **70+** accounting alumni with **partner status**
- **98% education satisfaction rating**
- **Top 10 in the nation** Uniform CPA exam score
- Rated with **high pass rates** for first time CPA exam takers



Common Job Titles

- Public Accountant
- Management Accountant
- Government Accountant
- Internal Auditor
- Controller
- Accounting Manager
- Forensic Accountant
- Tax Accountant
- Budget Analyst

What kinds of classes will I take?

- Fraud Examination
- Federal Income Taxation
- Financial Accounting
- Cost Management
- Government & Not-for-Profit Accounting
- Accounting Information systems

Average Intern Rate: **\$14.93 per hour**

Starting Salary: **\$46,400**

CLUBS

Institute of Management Accountants (IMA) - Student Chapter & Beta Alpha Psi



Top Internship Sites



Listening. Learning. Leading.®

Would I be a good fit?

Check out some of these common characteristics that are valuable for an accounting career. Do you see any of these traits in yourself?

- Knowledgeable
- Organized
- Accurate
- Detail-oriented
- Accountable
- Team Player
- Trustworthy

ECONOMICS

What is economics?

Economics is, first and foremost, a **conceptual approach** — a way of thinking about policies, decisions and their implications. We prepare our students for a **wide variety of career options**, by providing them with a set of **analytical skills** that can be broadly **applied in business, government, consulting and research**.



- Economics majors complete in-depth **research projects** on a topic of their choice that can be leveraged on resumes and job interviews.
- Many of our economics alumni have **pursued graduate degrees** in Economics, Finance, Public Policy, or other related disciplines.
- Over the last six years, **nine Economics students** have published their research in the **Oshkosh Scholar**.
- **Average starting salaries** for economics majors are **among the highest** in the College of Business.
- Students can major in economics in the College of Letters and Science (**B.A. or B.S.**) or in the College of Business (**B.B.A.**)

What kinds of classes will I take?

- Labor Economics
- International Trade and Finance
- Economics of Sports

Average Intern Rate: \$12.43 per hour

Starting Salary: \$47,326

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Economics Student Association

Common Job Titles

- Price Analyst
- Business Analyst
- Credit or Risk Analyst
- Data or Financial Analyst
- Portfolio Manager
- Financial Adviser
- Project Manager
- Investment Banker

Top Internship Sites



Would I be a good fit?

Check out some of these common characteristics that are valuable for an economics career. Do you see any of these traits in yourself?

- Analytical
- Curious
- Logical
- Observant
- Thoughtful
- Objective
- Efficient

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FINANCE BUSINESS TITAN

What is finance?

A degree in finance provides you with **knowledge** to deliver **strong investment, finance planning** and **real estate decisions**. The finance major is recommended for students who are interested in a career in **financial management** and for students interested in career positions with firms that provide financial services.



- Our value to students and the business community is reflected in **finance faculty certifications** and **nationally recognized research**
- **Fully-managed** undergraduate **Student Managed Endowment Fund** program
- Two of the six **CFA-designated faculty** in Wisconsin from UW Oshkosh
- **First undergraduate program in the nation** to use EISI financial planning illustration software

What kinds of classes will I take?

- Security Analysis
- Student-Managed Endowment Fund
- Advanced Risk Management
- International Business Finance
- Real Estate Finance
- Financial Planning for Individuals

Average Intern Rate: **\$13.46 per hour**

Starting Salary: \$44,400

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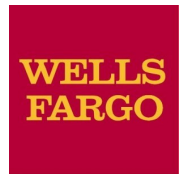
UW Oshkosh Finance Club (Financial Management Association)



Common Job Titles

- Financial Analyst
- Financial Planning Manager
- Tax Analyst
- Credit Manager
- Corporate Leader
- Investment Banker
- Financial Risk Manager
- Claims Adjuster
- Stock Broker
- Mutual Fund Manager

Top Internship Sites



Would I be a good fit?

Check out some of these common characteristics that are valuable for a finance career. Do you see any of these traits in yourself?

- Problem-Solver
- Leader
- Analytical
- Ethical
- Independent
- Detail-Oriented
- Strategic

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HUMAN RESOURCES BUSINESS TITAN

What is human resources?

Human Resource majors help organizations **manage employees**. They learn to **recruit employees, develop training programs, manage pay systems and benefit plans**, motivate and reward desired behaviors and help set **strategic direction**.



- Our **job placement rate** is **92% upon graduation**
- **31%** of our graduates find their **first full-time job through their internship**
- In 2013, **797 internships** were available for HR majors on **Titan Jobs**
- The Society of Human Resource Management (SHRM) has received the **Superior Merit Award** from the National SHRM in **9 of the last 10 years**

What kinds of classes will I take?

- Employee Relations
- HR Staffing and Planning
- Training and Development
- Occupational Safety and Health
- Compensation Management
- Benefits Administration
- Managing Change

Average Intern Rate: **\$11.73 per hour**

Starting Salary: **\$37,700**

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UW Oshkosh SHRM Student Chapter



Common Job Titles

- HR Generalist
- Benefits Specialist
- Training Specialist
- Human Resources Manager
- Talent Acquisition Coordinator
- Human Resources Analyst
- Employee Relations Manager
- Safety Compliance Specialist
- Payroll Processing Specialist
- Executive Recruiter

Top Internship Sites



ROUNDY'S®



Would I be a good fit?

Check out some of these common characteristics that are valuable for a human resources career. Do you see any of these traits in yourself?

- Organized
- Multitasker
- Problem-Solver
- Trustworthy
- Impartial
- Self-Disciplined
- People-centric

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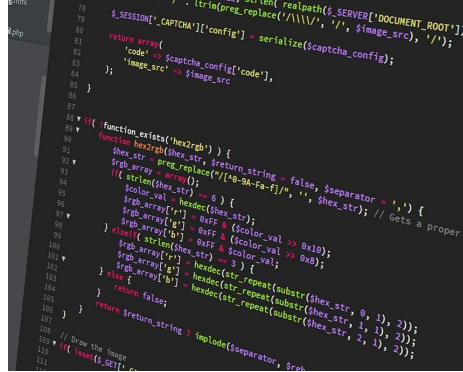
INFO SYSTEMS

BUSINESS TITAN

What is information systems?

The Information Systems (IS) major prepares students to create, deploy and manage **information systems** to integrate all aspects of a business. Students can develop **specialized skills** based on their career interests by choosing among **several emphases**.

- There are **more IS internships available than there are students available to fill them**
- We have **two state-of-the art labs** available for student use: A 38-seat teaching lab featuring **dual-boot iMacs** and a small Media Lab featuring **27" iMacs**
- **Extremely high job placement** upon graduation.
- **One-on-one engagement** between students and faculty



Common Job Titles

- Systems Analyst
- Data Processing Manager
- IT Development Manager
- EDP Specialist
- Network Designer
- Security Specialist
- Business Intelligence Analyst
- Applications Engineer
- .NET Developer

Top Internship Sites



What kinds of classes will I take?

- Business Application Development
- Systems Analysis & Design
- Database Systems
- Network and Data Communications
- Project Management
- Mobile Application Development

Average Intern Rate: **\$13.95 per hour**

Starting Salary: **\$45,700**

CLUBS

Information Systems Club & WITonCampus (Women in Tech)



Would I be a good fit?

Check out some of these common characteristics that are valuable for an information systems career. Do you see any of these traits in yourself?

- Reliable
- Investigative
- Open-minded
- Detail-Oriented
- Adaptable
- Team Player
- Multi-tasker

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INTERACTIVE WEB MANAGEMENT BUSINESS TITAN

What is interactive web management?

Businesses are facing unprecedented challenges in adapting to a new reality of **social media, blogs, wikis, collaborative filtering, social search, user-generated content, mobile applications, and social networking**. Employers are increasingly looking for people who are able to take advantage of technology tools to improve the way they do business. The **Interactive Web Management** major is designed to provide you with knowledge about these current technologies and media.



- Students in the IWM major are **sought after by employers** for internships and full-time positions
- An **emerging field** of academic study, designed to **prepare today's students for tomorrow's careers**
- The degree program is **based on offerings from our Marketing, Information Systems, Computer**

What kinds of classes will I take?

- Web Development
- Creating the Digital Future
- Internet Marketing
- New and Emerging Media
- Technology Innovation
- Introduction to Usability

Average Intern Rate: **\$9.90 per hour**

Starting Salary: **\$37,900**

CLUBS

Interactive Web Management Club & WITonCampus (Women in Tech)



Common Job Titles

- Web Developer
- Social Media Specialist
- Social Media Analyst
- Web Designer
- Web Editor
- Web Producer
- Digital Marketing Strategist
- User Experience Designer
- Webmaster
- Online Community Manager

Top Internship Sites



Would I be a good fit?

Check out some of these common characteristics that are valuable for an interactive web management career. Do you see any of these traits in yourself?

- Explorer
- Detail-Oriented
- Quick Learner
- Self-Reliant
- Researcher
- Creative
- Resourceful

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MANAGEMENT

BUSINESS TITAN

UNIVERSITY OF WISCONSIN

OSHKOSH

College of Business

What is management?

A management major is a general business program for those who want a **broad business education** with additional focus on the knowledge needed to be an **effective manager**. Management relates broadly to human, physical, and information resources and studies how to procure, use, and retain an **optimal resource combination** in an organizational setting.



Common Job Titles

- Assistant Manager
- Associate Manager
- Branch Manager
- Business Development Manager
- Customer Service Manager
- Division Manager
- Employee Relations Manager
- Project Manager
- Campaign Coordinator

What kinds of classes will I take?

- Managing the Small/Growing Business
- International Human Resource Management
- Social Entrepreneurship
- Project Management
- Strategic Management

Average Intern Rate: **\$13.93 per hour**

Starting Salary: **\$38,000**

CLUBS

Collegiate Entrepreneurs' Organization (CEO),
International Business Club & Phi Beta Lambda



Top Internship Sites



SHERWIN-WILLIAMS.



Would I be a good fit?

Check out some of these common characteristics that are valuable for a management career. Do you see any of these traits in yourself?

- Leader
- Ambitious
- Reliable
- Independent
- Personable
- Flexible
- Self-Motivated

I WANT TO BE A

MARKETING

BUSINESS TITAN

What is marketing?

Marketing is the process of **planning and executing** the conception, pricing, promotion and distribution of ideas, goods and services to create exchanges that satisfy **individual and organizational objectives**. Marketing combines advertising, business logistics, research, product management and selling in targeted efforts to **satisfy the consumer or the organizational buyer** with products and services in an ongoing relationship.



- **Marketing Professor Dr. Bryan Lilly** named 2006 **UW System scholar**
- **Largest major** in the college
- Student Marketing Club has a very **interactive relationship** with the **professional Sales and Marketing Professional Association** in the Fox Valley

Common Job Titles

- Market Research Analyst
- Marketing Specialist
- Marketing Manager
- Communications Director
- Product Manager
- Account Coordinator
- Account Executive
- Brand Manager
- Advertising Director
- Creative Director
- Inside Sales Representative

Top Internship Sites



What kinds of classes will I take?

- Sales Management
- Marketing Analytics
- Marketing Channels
- Internet Marketing
- Consumer Behavior
- Global Marketing

Average Intern Rate: **\$11.59 per hour**

Starting Salary: **\$38,000**

CLUBS

UW Oshkosh Marketing & Sales Club



Would I be a good fit?

Check out some of these common characteristics that are valuable for a marketing career. Do you see any of these traits in yourself?

- Team Player
- Creative
- Detail-Oriented
- Analytical
- Communicator
- Versatile
- Goal-Oriented

I WANT TO BE A

SUPPLY CHAIN

BUSINESS TITAN

UNIVERSITY OF WISCONSIN

OSHKOSH

College of Business

What is supply chain?

Supply Chain Management (SCM) incorporates the approaches utilized to efficiently integrate suppliers, producers and distributors so that products and/or services are delivered at the right time, to the right place, in the right quantity, in the right quality, at the right cost in a sustainable manner. It is also the fastest growing major in the College.



- APICS chapter received **17th platinum award; more than any school in the nation**
- **1st program in the nation** to require Environmental Management as part of the major
- **Sustainability is a cornerstone of the major** and will prepare our student to face the difficult resource decisions in the next 20 years

What kinds of classes will I take?

- Supply Chain Strategy
- Supply Chain Management
- Advanced Quality Management
- Procurement & Sourcing
- Manufacturing Planning & Control Systems

Average Intern Rate: **\$13.93 per hour**

Starting Salary: **\$45,100**

CLUBS

UW Oshkosh Advancing Productivity, Innovation, and Competitive Success (APICS)



Common Job Titles

- Management Science Analyst
- Production Planner
- Operations Researcher
- Quality Control Officer
- Business Analyst
- Logistics Coordinator
- Warehouse Supervisor
- Demand Planner
- Commodity Manager
- Production Supervisor
- Plant Manager

Top Internship Sites



Would I be a good fit?

Check out some of these common characteristics that are valuable for a supply chain career. Do you see any of these traits in yourself?

- Adaptable
- Strategic
- Efficient
- Collaborative
- Leader
- Problem-Solver
- Insightful